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Startup Weekend Evansville



Startup Weekend Evansville is a 54-hour event where developers, designers, marketers, product managers, and startup enthusiasts come together to share ideas, form teams, build products, and launch startups! Startup Weekends are weekend-long, hands-on experiences where entrepreneurs and aspiring entrepreneurs can find out if startup ideas are viable and work together to turn ideas into workable business concepts in the space of a weekend.

On average, half of Startup Weekend's attendees have technical backgrounds, the other half have business backgrounds. Beginning with open mic pitches on Friday, attendees bring their best ideas and inspire others to join their team. Over Saturday and Sunday teams focus on customer development, validating their ideas, practicing LEAN Startup Methodologies and building a minimal viable product. On Sunday evening teams demo their prototypes and receive valuable feedback from a panel of experts.

This exciting event is scheduled for February 24-26, 2012 in the USI College of Business and Engineering Center. Start: plan and think, but do something!

Ticket Information: Developer, Designer, Non-Technical



- Early Bird - \$40. Sales End February 1.
- After February 1, \$50. Sales End February 24.
- Students - \$35. Need Valid Student ID

Ticket price includes all materials and 7 meals over weekend

To sign up for Evansville event and more information, please visit: <http://evansville.startupweekend.org>



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